



## USA Junior Olympic Archery Development USA Archery

**Recurve ◦ Compound ◦ Barebow**

Step Up to the Youth Archery Program for  
National and World Target Competitions and the Olympics

**Where will JOAD Archery take you?**

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### **2009 JOAD Forum Report**

NFAA World Archery Festival, Las Vegas, Nevada  
February 7, 2009

USAA JOAD conducted two forums at the World Archery Festival in Las Vegas.  
11:30 AM and 3:30 PM

#### **Panelists:**

USAA JOAD Committee Members: Bob Pian and Randi Smith  
JOAD Administrative Partner - NADA: Doug Engh  
Archery Focus – Publisher: Claudia Stevenson

Pian conducted a “**What is JOAD**” introduction.

Link to PowerPoint presentation:

<http://www.azjoad.com/2008/USAA%20JOAD%2012-6-2008.pps>

A wide variety of topics were discussed and suggestions made:

#### **1. JOAD Star Pins**

- a. Offer quantity discount pricing.
- b. Increase the length of the pin display lanyard.
- c. Offer a JOAD Star Pins “framed under glass” display sample for clubs to show all four full sets of JOAD Star Pins and lanyards.

#### **2. Update the USAA JOAD Website to specifically address new archers, new parents, new families, new coaches and instructors, new program leaders as well as to provide resources for veteran JOAD program participants.**

#### **3. Develop resources for those new to JOAD.**

- a. Develop a “How to Start and Run a JOAD Club” “Cookbook” to encourage the establishment of clubs.
- b. Create a “What is JOAD” flyer for each “audience”.

#### **4. Open discussion of various techniques for teaching and running archery programs that can be a financially sustainable year around enterprise.**

- a. It is essential that coaches, instructors and leaders be paid so that they can afford to teach and run programs in these times of economic stress.

*Special thanks to the National Field Archery Association / World Archery Festival for providing the space to conduct the Forums and Meetings.*

**End**