

USA BADMINTON BOARD MEETING

April 8, 2010

Held at Orange Hilton Suites

400 N. State College Boulevard, Orange, California, 92868

1. Welcome - Dick Dubose. Meeting called to order at 9:05 am

A. Roll Call

Current members of Board and roll call

[Richard Dubose](#) (Colorado Springs, Colo.) - Independent Director, Chair - present

[David Simon](#) (Los Angeles, Calif.) - Independent Director – present

[Michael Halchak](#) (Tucson, Ariz.) - Independent Director - present

[Fred Coleman](#) (Madison, Wis.) - At-Large Representative - present

[Geoff Stensland](#) (Bellevue, Wash.) - At-Large Representative - present

[Elaine Kong](#) (Torrance, Calif.) - Technical Official Director - present

[Andy Gouw](#) (San Jose, Calif.) - Coaching Director - present

[Ruth Menchaca](#) (San Antonio, Texas) - Athlete Director - absent

[Raju Rai](#) (Bellevue, Wash.) - Athlete Director - present

Wendy S Coleman – Recording Secretary – present

Staff Members

Dan Cloppas – CEO - present

Peggy Savosik – Programs and Financial Services - present

Mohan Subramaniam – Director of Coaching and High Performance – present

B. Corrections/additions to minutes of Board Meeting 11/14/2009

Motion to approve minutes as posted – Fred Coleman, second – Elaine Kong

C. USA Badminton Conflict of Interest Disclosure Statements – All Board members, Board officers signed Disclosure statements.

USA BADMINTON - Statement of Principles, Ethical Behavior and Conflict of Interest

Those who choose to serve USA Badminton (USAB), whether as volunteers or paid professionals, are held to the highest standards of conduct. As guardians of the ideals of the sport of badminton, they assume an obligation to subordinate individual interests to the interests of the sport. What may be considered acceptable conduct in some businesses may be inappropriate in service to USAB.

Those who serve USAB must do so without personal gain, to avoid any institutional loss or embarrassment and to behave in such a way that the organization's trust and public confidence are enhanced. It is important to avoid any real conflict of interest as well as to avoid even the appearance of a conflict of interest.

While no set of guidelines can guarantee acceptable behavior, the principles, which guide behavior in this area, are disclosure, physical absence and nonparticipation in the decision- making process where personal or family gain is a possibility and a commitment to honor the confidentiality of organizational information. All conduct is founded on the individual's own sense of integrity. Any individual accepting the honor of serving USAB must also accept the burdens of public disclosure and public scrutiny.

In our complex society, the intermix of volunteer work; business interests, governmental activity and family relationships often create potentially conflicting interests. What is required is disclosure of conflicting interests when they arise, as well as physical absence from and strict nonparticipation in any evaluation process relating to the matter in question.

The following guidelines are not a precise roadmap to acceptable conduct. They are signposts. Since it is impossible to enumerate with precision each and every potential conflict which may arise in a written policy, directors are required to bear these signposts in mind and, when encountering a potentially “gray area,” to disclose it to fellow directors or to USAB staff or legal counsel for consultation and review.”

1. The business of USA Badminton is to be conducted in observance of both the spirit and letter of applicable federal and state laws.
2. Properties, services, opportunities, authority and influence of USA Badminton are not to be used for private benefit.
3. All officers, staff and directors of USAB will be required to complete a conflict of interest form. All such individuals will make full disclosure of the nature and extent of any actual or potential conflict of interest. In the consideration of an issue, where possible conflicts exist, such individuals will avoid evaluating or in any other way influencing, directly or indirectly, or voting on the matter involved and will be physically absent during the evaluation and vote. This includes, but is not limited to, the award of contracts, the purchase of goods and services and the allocation of USAB resources.
4. Gifts, cash, travel, hotel accommodations, entertainment, or favors are neither to be given nor received, except those of nominal value exchanged in the normal course of business. The trading of pins and mementos is acceptable conduct and sports, media, entertainment and other organizations routinely invite USAB personnel to attend sports and social events of more than nominal value. Such invitations may be accepted if they are part of open and generally accepted practices, serve to promote the best interests of USAB and would not embarrass the individual or USAB if publicly disclosed and do not compromise the objectivity and integrity of the recipient or donor. If circumstances render it awkward to refuse such a gift, the donor should be thanked and told that the gift is being accepted on behalf of and will be delivered to USAB.
5. Expenses incurred in the furtherance of USAB business are to be reasonable, necessary and (if twenty-five dollars or more) substantiated.
6. All are expected to exhibit honesty, loyalty, candor and professional competence in their relationships with USAB and with each other.
7. Each individual has the responsibility to maintain the confidentiality of USAB information. This includes both proprietary and sensitive information.

Following the discussion of the Conflict of Interest Disclosure Statements, the Board discussed potential conflicts that may arise in the future and may compromise Board decisions. It may be necessary for a Board member or officer to recuse themselves if the outcome of a decision directly impacts himself/herself, a family member or place of ownership (badminton club). It

was also suggested that when a tournament site is posted, information listing the other sites that applied to host the event are included.

2. Chief Executive Officer's Report – Dan Cloppas

Much has been accomplished since our last USAB Board meeting in Colorado Springs in November. The Board strategic planning that started with the first meeting in April, 2009 has continued and is gathering steam. At that meeting we discussed our mission and vision statements of:

MISSION STATEMENT - USA Badminton will foster the growth of badminton in the United States of America and competitive excellence by US athletes in international and Olympic competition.

VISION STATEMENT - Badminton has widespread participation and popularity in the United States of America and USA Badminton develops Olympic champions.

From this beginning we developed key objectives of:

KEY OBJECTIVES

- Objective 1: Increase number and satisfaction of members
- Objective 2: Increase number of certified coaches and officials
- Objective 3: Enhance COMMUNITY programs
- Objective 4: Support multiple training paths for athlete development
- Objective 5: Increase USAB generated revenue

Objective 1 - Increasing the number and satisfaction of members has made progress in several ways. Railstation has developed a solid membership entry and member registration portal, established adult rankings and is working with seniors and juniors to finish ranking programs. The USAB tournament software has been refined and tested at tournaments in Seattle and Senior Nationals and will be tested further at Junior Nationals in early July. Collegiate and recreational league programs are almost finished and club software for ladder competition in clubs is being developed. Member satisfaction is being analyzed by At-Large Board member Fred Coleman and USAB staff members through attendance at regional board meetings and visiting clubs throughout regions, visiting tournaments (Senior Nationals in Tucson last month) and asking questions about membership USAB National Office and Board support and areas where members would like to see change or improvement.

Objective 2 - Increasing the number of certified coaches is being addressed through regional coaching director workshops, coaching clinics in all five regions and personal travel by Director of Coaching, Mohan Subramaniam to each region in 2010. USAB coaching policy has been defined developed and published and is continuing to be refined. Training manuals are in progress. Dave Carton and the Technical Officials Advisory Group have been very active certifying officials throughout the country with the most recent being a class for 22 new officials in Tucson in March for Senior Nationals. They continue to support all our major tournaments with high quality and knowledgeable technical officials.

Objective 3 - Enhancing COMMUNITY programs is continuing through programs such as the World Sport Chicago inner city initiative, development of Railstation software for recreational programs and leagues, availability of low cost equipment through Yonex, regional training opportunities for community and school coaches and communication and publicity of local clubs throughout the nation.

Objective 4 - Supporting multiple training paths for athlete development is being analyzed through the High Performance Advisory group in coordination with the USOC, the Collegiate and recreational structure through Donn Gobbie, junior development through the Junior Advisory group, and support of club partnerships with USAB through our At Large representatives.

Objective 5 - Increasing USAB generated revenue is being analyzed at this board meeting through review and discussion of 14 project papers. USAB CEO is working with Janine Alfano, Chief Development Officer on fundraising initiatives and has pursued best practices through NGB study results on fundraising and discussion with other CEO's.

USAB is financially stable and in compliance with Federal, State and USOC regulations at this time. Both USOC two year audit (2007 and 2008) and Waugh & Goodwin commercial audit have taken place since the past board meeting and results are favorable.

Tony Gunawan and Howard Bach "London Project" is on track. They have been consistently top ten in the world. USAB staff are working with USOC on training and funding plans for the remainder of this year and planning for 2011.

USAB CEO has had several meetings with Yonex which has resulted in increased US Open funding from \$80,000 prize money to \$120,000 and increased levels of support for the expanded national team structure and grassroots initiatives.

The Railstation project on track. The USAB staff has met numerous times with Railstation personnel during this period. (See attached Railstation technology PDF file).

USAB office will be moving from the USOC training center along with other NGB's and USOC staff to downtown offices on April 30th this year.

3. Proposed Change to Bylaws – Dan Cloppas Motion to approve the following change in the Bylaws

Current: Section 10.2. Place.

The annual Badminton Assembly shall be held in conjunction with a meeting of the Board of Directors. The Board meeting shall take place after the annual Badminton Assembly. If practicable, the annual Badminton Assembly shall also be held in conjunction with a major USAB competition.

Proposed: Section 10.2. Place.

The annual Badminton Assembly shall be held in conjunction with a meeting of the Board of Directors. If practicable, the annual Badminton Assembly shall also be held in conjunction with a major USAB competition.

Discussion: Intent of the board is to be responsive to the general membership with serious discussion of any issues raised in the Annual General Membership meeting in a timely manner.

Motion to approve – Fred Coleman, Second Michael Halchak, motion passed unanimously

4. Advisory Group Reports – Please see attachment to these minutes for reports not given at the meeting.

Coaching/High Performance - Mohan Subramaniam

Motion - Adopt the USOC Code of Conduct for USAB Coaches. Motion Fred Coleman, Second Dick, motion passed by all.

Review of operation Policy – See Badminton International Tournament entry procedure (last updated 5/13/2006) which gave USAB Administration the authority to set the request for entry deadlines to 5 days prior to entry date of the tournament). The administrative staff requested that

this policy be enforced as written. It was suggested that the office notify athletes as to when this change will be implemented and to give this notice several months ahead of the planned change. Notice to be posted by 28 June, 2010.

Coach Education and Development – Current system was developed in 1998 and may no longer be adequate. When USAB certifies coaches, USAB is liable for problems that may arise.

Current USAB Coaching Mission as stated in bylaws is to provide: “Safe and competent coaching for the range of players who are under the care of each coach. A model that works for various needs, ages, is needed.

High Performance Advisory Group – Terms of Reference (see Mohan’s handout)
Membership, Roles, Committee Composition

THE BRAND – Marketing the Olympic Medal plan.

Junior BOD Report – Fred Coleman

National Elite

-- Successful YOG trials

1. Female qualifier at prelims
2. Males did not perform as well as anticipated

-- Jr Pan Ams 2009

1. Record number of participants
2. Record number of medals

-- Jr Worlds 2009

1. Did not participate - timing and cost

-- JIT for 2010

1. Split of J-19 and J-17 and under due to scheduling issues
2. Continued very high participation
3. Sending a Jr Worlds Team with two coaches, one senior one training
4. Sending a full Jr Pan Am Squad with 6 coaches
5. Two camps – one pre Jr Pan Ams, one in conjunction with YOG and JIT-19

CONCERNS -- Inadequate budget – we are scrounging every place we can to do minimal funding for coaches, and do not fund team at all. We do not have the money we need to fund regional and national elite camps. We do not have the money we need to develop the coaching pool necessary for the growth in the junior athlete pool

5. Increasing Membership/Fund raising - see attachment 2 to these minutes

Proposal Discussion – The following list was generated to identify as many ideas that might be considered that have the potential to increase membership in USAB and increase funding of programs. The Board then ranked each proposal as high priority, medium priority and low priority.

1. Need to develop a plan for Development of Rail Station (Medium -2) #18
2. USAB Club - Connecting USAB with Clubs. As the USAB and Performance/ Community Clubs form partnership to promote coaching and athlete development activities, clinics, officials training, competitions, USAB should be able to express appreciation with a physical thank you. High – 1 #8
3. Regional Coaching workshops - Increase quality of coaching, provide a service to regions, interest coaches in the certification process, and improve USA’s position in the National Coaching Community (Medium -3) #2
4. Regional Coach Director Meeting - Establish standard coaching development goals for USAB with regional specificities (Low – 3) #24

5. Junior Regional Camps - Provide regional camps for below elite level athletes to enhance skills, increase interest, identify talent (Low – 3) #20
6. Junior Elite Teams - To fully support athletes and coaches on the Pan American Junior U-19 Team and World Junior Completion, U-19 Team only. Currently there is no financial support at PAJ for the individual events for all athletes in all age groups. (Medium -2) #19
7. Junior Elite Camps - Provide adequate coaching dollars and travel budget for in the field work in all regions (Low – 3) #22
8. International Team sponsorship - Quad Style Funding - Fully fund all athletes and coaches who represent USA at International Team Events - World Team Championships (Thomas & Uber Cup - TUC), World Mixed Team Championship (Sudirman Cup SC), Pan Am Champs (PAC) ; note Pan Am Games (PAG) & Olympics (OG) are USOC funded (High -1) #14
9. High Performance Advisory Group - Develop clear plan to achieve at the highest level in International Team Events – World Team Championships (Thomas & Uber Cup), World Mixed Team Championship (Sudirman Cup), Pan Am Champs, Pan American games and the Olympic games (High -1) #11
10. Director, Coach for High Performance - Pay a competitive salary, provide adequate travel budget for in the field work in all regions (High – 1) #8
11. Data Management - USAB electronic communication needs to be more user friendly with good content and active management (Low – 3) #18
12. Back-up Squad - The Back Up Squad (15-19 year old) needs experience with elite competition to prepare for future international teams (Low – 3) #28
13. Communications - To provide content for website and print publication (High - 1) #11#
14. Team USA - To develop a solid pipeline of elite USA athletes who reach the Olympics with competitive skills. A three-tiered group with 3 individuals / pairs for each events to provide back up in the event of injuries, competitive pressure, and a steady replacement group for each quad when retirements occur. (Medium - 2) #13
15. Tony & Howard – Support for London Olympic run. (High – 1) #8

6. Committee Reports

A. Audit Committee - Dick Dubose, chairman. Audit report will be received shortly from CPA firm. USOC audit has been completed and found minimal concerns that will be taken under advisement.

The suggestions included the following:

1. recommendation to increase USAB funding support
2. suggestion to resolve issues related to fair market value and reporting of office rent.
3. require original receipts for **all** purposes including receipts under \$10
4. 990 reports from CPA firm were brought up and discussed

Changes in current budget reflect the following financial issues

- increases in insurance coverage in budget this year
- increase in office expenses because of move to new facility. USOC requires that in the new facility, USAB contribute to the expense of a central receptionist whose cost will be shared by 6 NGB's and one other function in the new building.

Advisory understanding – To cover over unanticipated rent increase that is the result of the move to the new facility (this move was mandated by USOC in order to free up additional space on the USOC training and performance campus) and increased insurance fees. Adult membership dues have not increased since 2002. Club Memberships, sanctions, bid fees and camp fees have not been increased since 2000.

USOC Audit stated the following: “Badminton’s annual membership fee is currently \$30. Membership fees have not increased since 2002. Sanction fees are \$250, per tournament, of

which \$100 is refundable. Badminton should consider increasing membership fees and sanction fees to increase revenue.

The following changes were proposed:	currently	proposed
Membership Dues	\$30	\$40
Club Memberships	\$50	\$50
Club Liability Insurance	\$100	\$200
Sanction Fees	\$250**	\$250 ++
**Previously \$100 was returned after completion of reports.		
++ The full fee will be charged with no return fee with completion of reports		
Camp fees to sanction	\$30	\$30
Camp liability	\$60	\$90
Bid fees	\$1500	\$1750

Motion to approve the above changes: David, 2nd Michael, motion passed

B. ETHICS/Judicial Committee Report - Dudley Welch, not present. Report reviewed. Notification will be sent to all athletes about change in filing expectations for USAB sanctioned tournaments by the USAB office in 28 May 2010.

C. Nominating and Governance Committee report – Rick Mack, Chairman, not present
In accordance with the bylaws below the Nominating and Governance Committee will identify and evaluate candidates for the following board positions that will expire in 2011. The following incumbents are authorized to seek reelection:

Independent Director – Michael Halchak
At-Large Representative – Geoff Stensland
Technical Official Director – Elaine Kong
Athlete Director – Ruth Menchaca

USAB Bylaws, SECTION 9. COMMITTEES

c. The Nominating and Governance Committee shall –

1. identify and evaluate prospective candidates for the Board;
2. select individuals to serve on the Board as provided in these Bylaws;
3. recommend as requested by the Board individuals to serve on various committees and task forces;
4. consult with the Ethics/Judicial Committee with respect to vetting all nominations for potential conflict of interest or other problematic background issues;
5. develop and recommend to the Board for its consideration an annual self evaluation process of the Board and its committees and task forces;
6. perform such other duties as assigned by the Board.

d. In considering a candidate for nomination to the Board, the Nominating and Governance Committee takes into consideration:

1. the candidate's contribution to the effective functioning of USAB;
2. any potential or impending change in the candidate's principal area of responsibility with his or her company or in his or her employment;
3. whether the candidate continues to bring relevant experience to the Board;
4. whether the candidate has the ability to attend meetings and fully participate in the activities of the Board;
5. the candidate's reputation for personal integrity and commitment to ethical

conduct;

6. whether the candidate has developed any relationships with another organization, or other circumstances have arisen, that might make it inappropriate for the director to continue serving on the Board; and

D. USBEF- USAB meeting – 3/20/2010

Dan Cloppas and Fred Coleman from USAB joined the Board meeting of the USBEF in Tucson at the Senior Nationals Tournament on Saturday 3/20/10. The USBEF Board was represented by Dave Carton, Mary Ann Bowles and James Bosco.

USBEF issues

- 1) Current Assets \$224,000
- 2) Grants of \$9,000 to USAB projects (see copy of grant request) and \$3,000 to Watkins Orlando Project
- 3) Board members to each make a minimum donation each year
- 4) Funding is based on a range of 5% to 7% of fund balance. This year due to poor 2009 market performance it is 5%.

Issues raised by USAB to USBEF

1. Clarification that the grant discussed for USAB is the 2009 grant for 2010 projects.
2. Request for a copy of a) By-Laws b) Grant guidelines c) grant process with timelines
3. Audit if available (USAB currently undergoes a much more stringent auditing process due to USOC requirements and needs to be clear about fiscal issues with any organization doing business in its name or with its logo)
4. USAB with Railstation will be going to a process of on-line donations. There are several kinds of donations or grants that USAB needs/uses.
5. unrestricted gifts for any purpose
6. Restricted gifts given for immediate use for designated programs
7. Gifts for Capital accumulation, from which principal will not be used but only income (USBEF)
8. Grants from other non-profit or governmental sources for specific or general projects.
9. Conflict of Interest – The USAB BOD must sign very specific conflict of interest declarations. The USBEF because it is a large board and has members who are very involved in multiple roles in the badminton community, can find itself in the position of giving grants to people who are also members of its BOD. This has at least the appearance of a conflict of interest.

Future – USAB would appreciate information regarding items 2, 3, and 5 for review. USAB encourages members of USBEF to review the BOD minutes of November, 2009 and the upcoming April 2010, for a clearer understanding of USAB's Strategic Planning and current Development Planning. Further work will be done on USAB's fundraising strategies for 2010-2015.

7. **Discussion about Board Meeting dates and timing** – Suggestion to increase the board meetings to 3 per year or if possible, 4 per year. Change to Board meeting scheduling was approved by the Board.

8. Funding discussion – USAB Regional report for BOD

Based on visits with BODs of Regions I, II, III. Region IV has no active BOD. Visit with President of SCBA, Region IV has no active regional BOD. Bay Area has no active regional organization despite much badminton activity.

Facts

- Regions function on very slim budgets. They have no real sources of income. They have depended on the regional rebates from membership dues and really miss them. They find it harder to sell membership without being able to say clearly what comes back to the region.
- They focus on a few functions – running regional championships, working with tournament scheduling issues, trying to provide communication to people about where to play.
- They would like to develop more coaches, more training opportunities (camps, etc), more junior programs, more officials, better run tournaments.
- They do not have a priority regarding the ranking issue, or regarding elite teams unless it is support to their juniors or their adult elite players.

WHAT THEY WANT FROM USAB

- A clear definition of what USAB suggests for regional structure and activities
- A clear statement about what USAB will do to help accomplish the above tasks
- Some clear financial relationship which they can use to help sell membership
- A clear national tournament schedule
- Good communications – no one finds the current USAB web site useful – it is hard to navigate, hard to find critical information rarely has new information and as a result is rarely visited.
- They would love to see more badminton stories, especially ones from their regions.
- They want an active coaching program that certifies coaches and provides better continuing education to improve coaches they have.
- They would like to have higher level camps for juniors in their regions to help their programs grow
- They would like to have more officials – they are stretched thin to cover those tournaments they have and would be hard put to urge more tournaments to sanction without enough officials to run them
- More tournaments are coming up, but sanctioning, officiating, scheduling are all issues. While some tournaments need insurance, others do not and are unsure why sanctioning brings a value.
- No area made a strong pitch for rankings. They think it might be helpful and players might be interested. The current adult elite rankings do not make sense to most players and does not seem to be based on a good rating of who would be likely to beat whom.
- They are less interested at times, in who just went to the Olympics, or T/U Cup, than on who their best athlete are. Regional pride is a big thing.

Suggestions for additional membership/funding sources which included but are not limited to the following;

- Market Clinics and camps in areas where there are limited coaching opportunities Mike will write up by end of the month
- Car magnets, Memorabilia (signed),
- United Airlines Tickets – use as an auction opportunity for special events
- Tournament management/ marketing package - include Rail station, tournament management skills, insurance, umpires,
- Better advertisement for USAB. Joining the community
- Encourage Regional coaching directors to pursue more general involvement
- Promote ladders (via Railstation) to established clubs to promote membership – Jeff will talk with regional clubs and report back by the end of May, 2010.
- Dan reported on survey from other NGB's about funding sources.

Next Board of Directors meeting was suggested for July 10, 2010 in Seattle, Washington if a quorum can be scheduled.

Board meeting was adjourned by 4:50 in anticipation of the Annual General Membership meeting.

USA Badminton Annual General Membership meeting

April 8, 2010

Held at Orange Hilton Suites

400 N. State College Boulevard, Orange, California, 92868

Meeting opened at 5PM

Board members present

[Richard Dubose](#) (Colorado Springs, Colo.) - Independent Director, Chair

[David Simon](#) (Los Angeles, Calif.) - Independent Director

[Michael Halchak](#) (Tucson, Ariz.) - Independent Director

[Fred Coleman](#) (Madison, Wis.) - At-Large Representative

[Geoff Stensland](#) (Bellevue, Wash.) - At-Large Representative

[Elaine Kong](#) (Torrance, Calif.) - Technical Official Director

[Andy Gouw](#) (San Jose, Calif.) - Coaching Director

[Ruth Menchaca](#) (San Antonio, Texas) - Athlete Director - absent

[Raju Rai](#) (Bellevue, Wash.) - Athlete Director - absent

Staff Members present

Dan Cloppas – CEO

Peggy Savosik – Programs and Financial Services

Mohan Subramaniam – Director of Coaching and High Performance

Dan Cloppas reviewed the CEO report. The meeting was open to the public, available by email contact and by conference phone as posted. Board members and staff were available to discuss concerns from the general membership. Meeting was closed at 5:30 pm.

Attachment 1 - Advisory Group Reports

A. Badminton World Federation - Paisan Rangsitpho, Badminton World Federation Advisor

- Currently serving as BWF Deputy President and Chair of Events Committee.
- BWF new website will be launched in May 2010 with head to head rankings and more vibrant information.
- Youth Olympic Games (YOG) will be held in Singapore in August, 2010. USA qualified in Women's Singles at the Pan Am zone qualification.
- The 2012 Olympic Qualification system was approved by BWF Council in December and is now waiting for the IOC to approve. Change is two players or pairs maximum per NOC in doubles events, singles events remain the same.
- The 2010 World Junior Championships will be held in, Guadalajara, Mexico on April 16-25, 2010
- The 2010 Thomas & Uber Cup will be held in Kuala Lumpur, Malaysia in May, 2010
- The 2010 World Championships will be held in Paris, France in August, 2010
- The 2011 World Championships will be held in London, England
- The 2011 Sudirman Cup will be held in Qingdao, China
- EB decided on 9 Super Series including China Open, Japan Open, Korea Open, Indonesia Open, Malaysia Open, Singapore Open, All England, French Open, and Denmark Open
- Council in May will decide the last three hosts from these four: China Master, Hong Kong Open, India Open, and Swiss Open
- USAB has applied to the BWF to host one of the Super Series but was put on the reserve list.
- New Super Series structure was also approved to select 4 Premier Tournaments out of the 12 with minimum prize money of \$350,000 and 3 days of TV production.

Additional BWF information to include meeting minutes can be found at www.internationalbadminton.org

Discussion: Dave Simon volunteered to contact LA based NBC TV sports staff about possible broadcasting of future USA tournament and publicizing any future broadcasts.

Direction requested – USAB CEO was directed to form a funding advisory group to develop policy regarding tournament sponsorship and development. USAB would like to coordinate scheduling of events and sponsorship planning with BWF if they are interested. Update should be at or prior to next board meeting.

B. Pan American Advisory Report - Don Chew

I accompanied the U.S. players at my own expense to both the 2010 Pan American Youth Olympic Games Badminton Qualifying Competitions on February 14-16, 2010 and the Thomas Cup & Uber Cup Continental Competitions on February 18-21, 2010. Both events took place in Lima, Peru. The 2010 Pan American Youth Olympic Games Badminton Qualifiers are Mario Cuba (Peru), Job Castillo (Mexico), Cee Ketpura (USA), and Katherine Winder (Peru). Cee Ketpura won first place in the women's singles qualifying competition by winning the final match against Katherine Winder in two games. The Pan American Youth Olympic Games will be held in Singapore from Aug 10 to Aug 27, 2010. Peru won the 2010 Thomas Cup Pan American Continental Competitions with the final victory over Canada by 3-1. The United States won the 2010 Uber Cup Pan American Continental Competitions with the final victory over Peru by 3-1. Both teams will go to the Thomas Cup & Uber Cup Final Competitions that will take place on May 9-16, 2010 in Kuala Lumpur, Malaysia. The next major badminton event taking place in the Pan American zone is the 2010 World Junior Championship which will be held on April 16-25, 2010 in Guadalajara, Mexico.

C. USAB Tournament Advisory Group Report - Chris Lawrence – chair, (Members: Chris Lawrence (Chairperson), Charlotte Ackerman, Mary Ann Bowles, David Carton, Gus Chew, Joy Kitzmiller, Liz Wilson

-- The 2010 Team USAB Adult Trials were held successfully at Orange County Badminton Club (OCBC) in Orange, CA in December, 2009. On the Juniors side, the 2010 Under 19 Trials were held at Golden Gate Badminton Club (GGBC) in Menlo Park, CA at the turn of the year, and the Junior International Trials (JIT) for the remaining age groups were held at OCBC in February, 2010. All events ran smoothly.

-- After some doubt concerning whether the 2010 Collegiate Nationals would take place, University of Maryland stepped up and submitted a bid at the last moment. The Tournament Chairperson was Christina Bohr and the event was held in March, 2010.

-- At the time of writing the 2010 Senior Nationals have just concluded in Tucson, AZ and by all accounts was a success. One bid was received, and accepted, for this event in 2011, namely in the Raleigh Durham, NC area with Chairperson Paul Knechtel. Thus the Senior Nationals continues the recent trend of moving around the country which is good to see.

-- One bid was received and recommended for approval by the Tournament Advisory Group for the 2011 Adult Nationals. The bid is from Affinity Badminton Club in San Carlos, CA with Chairperson Eva Huang. This group ran a successful JIT in 2009 at the same venue and is a good choice for Adult Nationals in 2011.

-- Planning is well underway for the 2010 Junior Nationals at Bay Badminton Club in Burlingame, CA which is expected to be a record-breaking event. A site visit by key tournament personnel and accompanied by discussions with the BBC organizers has occurred and all plans are on track at the current time

D. Coaching/High Performance Advisory Group- Mohan Subramaniam

Motion - Adopt the USOC Code of Conduct for USAB Coaches. Motion Fred Coleman, Second Dick, motion passed by all.

Review of operation Policy – See Badminton International Tournament entry procedure (last updated 5/13/2006) which gave USAB Administration the authority to set the request for entry deadlines to 5 days prior to entry date of the tournament). The administrative staff requested that this policy be enforced as written. It was suggested that the office notify athletes as to when this change will be implemented and to give this notice several months ahead of the planned change. Notice to be posted by 28 June, 2010.

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High Performance Advisory Group – Terms of Reference (see Mohan’s handout)
Membership, Roles, Committee Composition

THE BRAND – Marketing the Olympic Medal plan.

E. USAB Ranking Advisory Group Report – Chris Lawrence

Members: Chris Lawrence (Chairperson), Charlotte Ackerman, Robert Lee, Sandro Rossi, Widya Susanto

- The Ranking Advisory Group was put together in the latter part of 2009 to provide guidance as USAB moves forward with Railstation as its Ranking platform, and transitions to a new Ranking system for Junior players.
- The main roles for each member of the Advisory Group are as follows:

Chris Lawrence – Chairman

Charlotte Ackerman – consultant-type role on both Adult and Junior Rankings systems and rules, and interface with Railstation personnel when necessary, and driving recommendations for software improvements

Robert Lee – technical lead for entering Adult Ranking tournament data into Railstation in order to provide timely updates and accurate Rankings

Sandro Rossi – athlete input/perspective for Adult Ranking system

Widya Susanto – interface between Junior Advisory Group and Railstation regarding implementation of new Junior Ranking system

- Adult Rankings updates have been proceeding more smoothly, faster, and with fewer errors needing subsequent correction thanks to the technical expertise provided by Robert Lee who came on board in February of this year. Parts of the data input process are still cumbersome however and Robert will make recommendations for process improvements to Railstation personnel in the coming months as he becomes more experienced and familiar with the software. An accuracy of 100 % is required for Adult National Rankings in order to avoid chaos at National Ranking tournaments that would result when mistakes in seedings based on incorrect National Rankings are uncovered.
- Adoption in February, 2010 of Notional and Adjusted Rankings (similar to BWF's methodology) as approved by the Court Officials Advisory Group, has been extremely helpful as it provides much greater objectivity in the seeding of doubles events of National Ranking Tournaments since it allows an objective measure of many doubles pairs who have no formal record together.
- The Ranking Advisory Group will work closely with Fred Coleman and the Junior Advisory Group in the coming months to finish finalizing the parameters for the new results-based Junior Ranking system that is envisaged and which will replace the current Junior Ranking system.

F. Junior Advisory Report – Fred Coleman

National Elite

-- Successful YOG trials

1. Female qualifier at prelims
2. Males did not perform as well as anticipated

-- Jr Pan Ams 2009

1. Record number of participants
2. Record number of medals

-- Jr Worlds 2009

1. Did not participate - timing and cost

-- JIT for 2010

1. Split of J-19 and J-17 and under due to scheduling issues
2. Continued very high participation
3. Sending a Jr Worlds Team with two coaches, one senior one training
4. Sending a full Jr Pan Am Squad with 6 coaches
5. Two camps – one pre Jr Pan Ams, one in conjunction with YOG and JIT-19

CONCERNS -- Inadequate budget – we are scrounging every place we can to do minimal funding for coaches, and do not fund team at all. We do not have the money we need to fund regional and national elite camps. We do not have the money we need to develop the coaching pool necessary for the growth in the junior athlete pool

G. Senior Advisory Report – Mary Ann Bowles – Fred Coleman and Michael Halchak will work together to develop position papers for senior players (35 and up). New Senior Chairs are Mary Ann Bowles of St. Louis, MO (cell: 314-487-7187; e-mail: maryannbowles@gmail.com) and Andrea Weiss of Albuquerque, NM (cell: 505-281-9796; email: Theshadownose@peoplepc.com)

Suggestions for Senior Advisory Group "improvements" are welcome - - we are listening! Senior volunteers are sought to serve on the Advisory Group. Please contact either co-chair.

Tucson, Arizona, a metropolis of nearly one million, was the site for the 2010 U.S. Senior National Badminton Championships March 17-20. Hosts were the Tucson Badminton Club and Tucson Sports, a division of the Metropolitan Tucson Convention and Visitor Bureau. One hundred five players from twenty-one states took to the nine courts at the University of Arizona Student Recreation Center for four days of very competitive play. When the shuttle flying ceased, winners of titles in eleven age groups had been determined.

Superb play prevailed in all the age groups, and multiple gold and silver medal winners included Marc Padre, Solaiman Jonatan, Imre Bereknyci, Dudley Chen, Robin Lyons, Curt Dommeyer, Bob Cook, Theodora Hashimoto, Xinhua (Mary) Yuan, Mary Ann Bowles, Sue Dommeyer, Joyce Jones, Clara Gamble, and Virginia Smith.

A festive fiesta dinner was held on Friday evening at the host Doubletree Hotel at Reid Park. Dan Cloppas, USA Badminton's CEO/Secretary General, welcomed all in attendance and introduced Vince Trinidad of Tucson Sports who thanked those attending. He presented a local mariachi band and dancers who performed several times during the evening. USA Badminton Board member Michael Halchak welcomed guests, and Board member Fred Coleman updated attendees on Board actions and future plans.

Awards were presented, the Charles & Ada Wurst Sportsmanship trophy going to Curt Dommeyer, and the Ray Scott Award to Lee Calvert, both players from the Manhattan Beach Badminton Club. Dan Cloppas and Peggy Savosik, USAB Financial Services, were recognized for their service to the NGB, and Virginia Smith of St. Louis was recognized for her 88th birthday, the Saturday finals being played in her honor as declared by Dan Cloppas.

Many thanks to the Tucson Badminton Club and all their volunteers for the superb hospitality, umpiring services, and court maintenance, especially Margot Hurst, Lorna Hunter, and Don Fry. Thanks to tournament officials Bob Cook, Dave Carton, Terry Lira, Dudley Chen, and Pedro Garcia who kept the courts filled and matches running on time. Appreciation also to Michael Halchak; Vince Trinidad and Tucson Sports; Fred Coleman; Dan Cloppas, Peggy Savosik, and Sarah Gladstone of the USAB; and the Yonex Corporation, as well as the Hungry Fox Restaurant, Chick-fil-A, the Doubletree

F. Collegiate Report – Donn Goebbe

The Intercollegiate Badminton Association (IBA) was founded in 2007 to provide collegiate badminton clubs the opportunity to contact each other and schedule matches. Teams schedule their own matches, and results and rankings are listed on the IBA web site (www.ibabadminton.com).

For the third season of the IBA (2009-2010), IBA required all teams to become collegiate club members of USAB (\$50.00 per year) in addition to requiring an annual IBA membership of \$50.00 per school. IBA believed that the total amount of \$100 was reasonable, considering the benefits: opportunity to play dual matches during the year against other IBA member teams, opportunity to participate in the season ending IBA Championships, opportunity to purchase USAB liability insurance, opportunity for team members to play in USAB sanctioned non-national tournaments, and special discounts on racquets and shuttles from Badminton Warehouse.

The response from the schools, however, was not overwhelming. By February 2010, only three schools had submitted membership fees to the USAB and IBA: Bryn Mawr College, University of Illinois-Chicago, and Ohio State University. In an effort to reduce club expenses, IBA suspended its membership fee and only required club membership in USAB (the three schools listed were given refunds). In March 2010, Purdue University joined, and the University of Kentucky plans to join as well.

IBA realizes that when a program is free for several years and then a fee is imposed, there will be a loss of schools. In addition, a number of the schools that joined the IBA during the first two years (when it was free) did not play any matches at all. IBA plans to continue working with USAB and promote the program to schools that are serious about playing dual (team vs team) matches with other teams throughout the year.

The IBA Men's Team Championships and IBA Women's Team Championships will be held at Ohio State University on May 14, 2010. Men's and women's teams from Ohio State University, Purdue University, University of Illinois-Chicago and University of Kentucky have indicated they intend to participate. The five match format will be used for each team match: three singles and two doubles.

Since USAB Collegiate Nationals were held in the east this year, IBA thought it would be a good opportunity to stage the IBA Mixed Team Championships in Southern California this year. Emails were sent to team contacts of every collegiate badminton club in California to determine the preferred playing date for this event. If court time is not available at any of the schools for the event, IBA would be willing to purchase court time at one of the dedicated badminton clubs in the Los Angeles area for the event. As of this writing, there have been no responses from any of the college badminton club teams in Southern California. If there is no interest to hold this event in California, the University of Kentucky has expressed interest and is tentatively looking at Saturday, May 8 to host the event.

G. ParaBadminton Advisory Report – Steve Kearney

The goal is to get ParaBadminton athletes identified then playing in existing centers. I have been working with existing centers that have Para/disabled sporting events to raise interest/knowledge level. I am working with Military contacts to get information out about ParaBadminton and to find out centers where we can start up programs. Made contacts in the Wounded Warrior program to discuss locations to play and provide training to athletes.

I have talked with sponsors about donating equipment for startup playing and they are willing to assist.

As I get more information I will update the Office. www.parabadminton.org

H. Railstation Update –

RailStation Technology: USA Badminton Update-April 2010 , **RailStation Development** done so far for USAB...

o Membership-players & clubs: Extensive training & documentation has been supplied to USAB

Data conversion & data base set-up

Online credit card registration for membership, player and club profile management

USAB Fan - Facing portal set-up in RS enabled

Membership & Club: complete financial and accounting reports

Club management & maintenance portal-cash collection reporting

Club I-frame set up on USAB website

Privilege levels and logins-for all levels of administration-set to USAB membership database

o Rankings: Extensive training has been given to USAB

- Points algorithm and set-up to all international level requirements-set per USAB & BWF policy, accepted by Chris Lawrence. Domestic event requirements are being completed.

- Junior rankings: implemented ELO algorithm-this is ready to go live pending USAB Ranking Committee approval

- Started Senior Rankings development, working with Bob Cook

- Full drill down rankings for Singles, Doubles & Mixed Doubles

- Rankings I-frame portal set up on Fan-Facing

o Tournaments: Extensive training & documentation has been supplied to USAB

- Extensive Doubles functionality for tournaments including round robins and consols

- Online event registration, advanced process, including Doubles partner selection & validation, presented to Bob Cook at Seniors in Tucson

- Extensive court reports and conflict resolution

- Tournament I-frame implemented on Fan-Facing

- Seattle and Tucson visits: Collected USAB additional requirements for on-site tournament management

o Leagues:

- Starting Collegiate and National Badminton Leagues with Donn Gobbie, fitting within USAB structure and database

- Extensive Doubles functionality

- Roster building for doubles teams

- Created variable configurations for league teams, for both singles and doubles

New developments for BCI:

-- In December 2009, the USOC Information Technology department, based upon an extensive review & RFI process, is now recommending RS as one of the preferred software applications and service providers for usage by USOC-affiliated National Governing Bodies in satisfying their “back-office” administrative functions, and reporting of event, membership, and financial results.

-- This endorsement is supported by both Trevor Miller, Chief Information Officer & Eric J. Parthen, Director, NGB Organizational Development for the USOC.

-- BCI achieved an upgrade from Microsoft Certified Partner (MCP) to a Microsoft Gold Certified Partner (MGCP) status in March 2010 after completing a customer satisfaction survey where we received a 90% or higher grade in each category.

-- The MGCP's are the top level of Microsoft solutions partners and have access to tools & support they need to help them stand out in the marketplace read more :

1. <http://www.microsoft.com/hk/certpartner/default.msp>
2. See our business listing: <https://solutionfinder.microsoft.com/>
3. Type in Barnet Consulting Inc. & click Search
4. Click on the PARTNERS Tab top of page select Barnet Consulting Inc.

Customer satisfaction survey: BCI achieved results of 90% 100% for all categories: Drill down results, available upon request. Note BCI results (in yellow box) as compared to Partner Averages (screen shots from: partner.microsoft.com website)

Attachment 2

USAB Project Paper

Name	Back Up Squad – International Team Competition & Training		Responsible Person	DCHP + HPAG + JAG	
Goals	The Back Up Squad (15-19 year old) needs experience with elite competition to prepare for future international teams				
Details					
1	Trip with a team tournament, follow up with camp sparring / training - 10 athletes + 2 coaches - Tournament = \$16,000 - Camp = \$19,000				
2					
3					
4					
Items	YEAR				
	1	2	3	4	5
	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000
Total	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000

USAB Project Paper

Name	Communication		Responsible Person	Dan Cloppas + Peggy Savosik	
Goals	To provide content for website and print publication				
Details					
1	<p>An off-site or on-site writer, reporter, interviewer See 1.1. communications job description (as provided in previous board meeting) 1.2. USAB story lines (see next page)</p> <p>A position to grow from 5-6 hours per week to full time. One of our products to create membership growth is information.</p>				
2	<p>To provide content in Chinese and Spanish to stimulate growth in 2 designated communities 2.1. West Coast and other urban Chinese speaking players 2.2. Texas and Florida – 2 markets we are in but under developed Goal – 1 article per week in each language</p>				
3					
4					
Items	YEAR				
	1	2	3	4	5
Core Position	\$5,000	\$10,000	\$20,000	\$30,000	\$40,000
Translation					
Total					

USAB Project Paper

Name	Team USA			Responsible Person	DCHP, HPAG
Goals	To develop a solid pipeline of elite USA athletes who reach the Olympics with competitive skills (not just barely qualifying). A 3 tiered group with 3 individuals / pairs for each events to provide back up in the event of injuries, competitive pressure, and a steady replacement group for each quad when retirements occur.				
Details					
1	Critical to bringing athletes into a program which increases the chance of success is providing real monetary support. 1.1. Tier 1 – athletes must compete in 12 BWF tournaments per year with the goal of WR 30s as a phase in USAB to provide to provide for an increasing number of tournaments over 5 years. 1.2. Tier 2 – athletes must compete in 8 BWF tournaments 1.3. Tier 3 – athletes must compete in 6 BEF tournaments				
2	Funding Tier 1 - Year 1 = 2/12; Year 2 = 4/12; Year 3 = 6/12; Year 4 = 8/12; Year 5 = 8/12 Tier 2 - Year 1 = 2/8; Year 2 = 3/8; Year 3 = 4/8; Year 4 = 5/8; Year 5 = 5/8 Tier 3 - Year 1 = 1/6; Year 2 = 2/6; Year 3 = 3/6; Year 4 = 4/6; Year 5 = 4/6				
3	Cost for two back to back tournaments per player is \$2,000 – travel, accommodation, meals				
4					
Items	YEAR				
	1	2	3	4	5
1	\$16,000	\$32,000	\$48,000	\$64,000	\$64,000
2	\$16,000	\$24,000	\$32,000	\$40,000	\$40,000
3	\$8,000	\$16,000	\$24,000	\$32,000	\$32,000
Total	\$70,000	\$72,000	\$104,000	\$136,000	\$136,000

USAB Project Paper

Name	Data Management Project		Responsible Person	Dan Cloppas + Peggy Savosik	
Goals	USAB electronic communication needs to be more user friendly with good content and active management				
Details					
1	Recruit webmaster. Webmaster commitment time to grow from 25% to full time over 5 years. Tasks: 1.1. Continuously manage and configure website structure 1.2. Actively manage content 1.3. In consultation with all other staff, design new functions 1.4. Work to fully integrate information access / flow with all relevant sites (e.g. Regions, BWF), RSS feeds, additional technologies deemed as appropriate (e.g. twitter, facebook, etc)				
2					
3					
4					
5					
Items	YEAR				
	1	2	3	4	5
	\$10,000	\$20,000	\$30,000	\$40,000	\$40,000
Total	\$10,000	\$20,000	\$30,000	\$40,000	\$40,000

USAB Project Paper

Name	Director of Coaching & High Performance		Responsible Person	Dan Cloppas	
Goals	Pay a competitive salary, provide adequate travel budget for in the field work in all regions				
Details					
1	Original reline based on limited USOC funding. MS motivated to finish task begun 5 years ago and agreed to start below market salary. 1.1. Base - \$40,000 1.2. Medical - \$6,000 1.3. Travel - \$4,000				
2	Salary range of Director of Coaching positions for small NGBs - \$45,000 - \$75, 000				
3	USAB must be prepared to pick up salary if USOC stops funding at some point in future				
4	Base travel needs per year - \$10,000				
	Continuing Education (international) - \$5,000				
Items	YEAR				
	1	2	3	4	5
Salary	\$40,000 + \$10,000	\$40,000 + \$20,000	\$40,000 + \$30,000	\$40,000 + \$35,000	\$40,000 + \$35,000
2	\$4,000 + \$6,000	\$10,000	\$10,000	\$12,000	\$15,000
CE	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Total	\$25,000	\$35, 000	\$45,000	\$52,200	\$55,200

USAB Project Paper

Name	High Performance Advisory Group		Responsible Person	DCHP	
Goals	Develop clear plan to achieve at the highest level in International Team Events – World Team Championships (Thomas & Uber Cup), World Mixed Team Championship (Sudirman Cup), Pan Am Champs, Pan American games and the Olympic games				
Details					
1	1 yearly face to face meeting to review objectives, plans, progress,				
2					
3					
4					
Items	YEAR				
	1	2	3	4	5
1	\$2,500	\$2,600	\$2,700	\$2,800	\$2,900
Total	\$2,500	\$2,600	\$2,700	\$2,800	\$2,900

USAB Project Paper

Name	International Team Sponsorship		Responsible Person	DCHP + HPAG	
Goals	Quad Style Funding - Fully fund all athletes and coaches who represent USA at International Team Events - World Team Championships (Thomas & Uber Cup - TUC), World Mixed Team Championship (Sudirman Cup SC), Pan Am Champs (PAC) ; note Pan Am Games (PAG) & Olympics (OG) are USOC funded				
Details					
1	1.1. Sudirman Cup – 10 athletes + 2 coaches = \$35,000 (travel, hotel, meals) 1.2. PAG – USOC funded				
2	2.1 Thomas – Uber Cup 2.1.1. Qualifiers – 14 athletes + 2 coaches = \$30,000 (travel, hotel, meals) 2.1.2. Finals – 14 athletes + 2 coaches = \$40,000 (travel, hotel, meals) possible BWF funding 2.2. PAC – 10 athletes + 2 coaches = \$14,000 (travel, hotel, meals) 2.3. OG – USOC funded				
3	3.1. Sudirman Cup – 10 athletes + 2 coaches = \$35,000 (travel, hotel, meals) 3.2. PAC – 10 athletes + 2 coaches = \$14,000 (travel, hotel, meals)				
4	4.1 Thomas – Uber Cup 2.1.1. Qualifiers = \$30,000 (travel, hotel, meals) 2.1.2. Finals = \$40,000 (travel, hotel, meals) 4.2. PAC – 10 athletes + 2 coaches = \$14,000 (travel, hotel, meals)				
5	5.1. Sudirman Cup – 10 athletes + 2 coaches = \$35,000 (travel, hotel, meals) 5.2. PAG – USOC funded				
Items	YEAR				
	1/2011	2/2012	3/2013	4/2014	5/2015
TUC		\$70,000		\$70,000	
PAC		\$14,000	\$14,000	\$14,000	
SC	\$35,000		\$35,000		\$35,000
PAG / OG	PAG	OG			PAG
Total	\$35,000	\$84,000	\$49,000	\$84,000	\$35,000

USAB Project Paper

Name	Junior Elite Camp		Responsible Person	DCHP + JAG	
Goals	Provide adequate coaching dollars and travel budget for in the field work in all regions				
Details					
1	Team development and bonding, working with national coaches, prepare for team events and assessment of progress				
2					
3					
4					
Items	YEAR				
	1	2	3	4	5
	\$14,000	\$14,000	\$14,000	\$14,000	\$14,000
Total	\$14,000	\$14,000	\$14,000	\$14,000	\$14,000

USAB Project Paper

Name	Junior Elite Teams – Pan Am Jrs (PAJ) , World Junior Champs (WJC)		Responsible Person	DCHP + JAG	
Goals	To fully support athletes and coaches on the PAJ U-19 Team and WJC U-19 Team only(There is no financial support at PAJ for the individual events for all athletes in all age groups)				
Details					
1	1.1. Pan Am Juniors U-19 Team – 8 athletes + 3 coaches – Travel \$2,000 + stipend \$8,000 = \$16,000 1.2. World Junior Championships - 10 athletes + 2 coaches – Travel \$12,000 + stipend \$9,000 = \$21,000				
2					
3					
4					
Items	YEAR				
	1	2	3	4	5
PAJ	\$16,000	\$16,000	\$16,000	\$16,000	\$16,000
WJC	\$21,000	\$21,000	\$21,000	\$21,000	\$21,000
Total	\$37,000	\$37,000	\$37,000	\$37,000	\$37,000

USAB Project Paper

Name	Junior Regional Summer Camps		Responsible Person	DCHP + JAG	
Goals	Provide regional camps for below elite level athletes to enhance skills, increase interest, identify talent				
Details					
1	Build from 1 camp each in USA East and USA West to 1 camp per region (5-6 camps)				
2	USAB to provide leadership in concept and fund a head coach - \$2,000				
3	Regions to appoint Project Leader, fund assistant coaches, training facilities and volunteers				
4	USAB to provide equipment assistance through Yonex contract – racquets and shuttles (VIK \$4,500)				
5	Seed money for organization - \$1,500				
Items	YEAR				
	1	2	3	4	5
Training	\$3,500 x 2	\$3,500 x 3	\$3,500 x 4	\$3,500 x 5	\$3,500 x 5
VIK	\$4,500 x 2	\$4,500 x 3	\$4,500 x 4	\$4,500 x 5	\$4,500 x 5
Total	\$16,000	\$24,000	\$32,000	\$40,000	\$40,000

USAB Project Paper

Name	Regional Coaching Director Meeting		Responsible Person	DCHP	
Goals	Establish standard coaching development goals for USAB with regional specificities				
Details					
1	Yearly meeting for 5-6 RCDs (6 if region 5 splits) 1.1. Meeting to set policy and overall development - Regional training schedules – Level 1,2,3,4, Training The Trainer and Assessor 1.2. Travel and accommodation - \$3,000				
2	Yearly meeting for 5-6 RCDs with full Coaching Department (12 people total) 2.1. Meeting to develop coaching certification levels, modules - Review success / failure of modules. Level structures, develop and change new material 2.2. Travel and accommodation - \$6,000				
3	RCD personal budgets for communication and travel within region 3.1. Phone, Travel, Material - \$1,200 x 6 RCDs = \$7,200				
4					
Items	YEAR				
	1	2	3	4	5
1	\$3,000	\$3,000	\$3,000	\$3,000	\$3,000
2	\$6,000	\$6,000	\$6,000	\$6,000	\$6,000
3	\$7,200	\$7,200	\$7,200	\$7,200	\$7,200
Total	\$16,200	\$16,200	\$16,200	\$16,200	\$16,200

USAB Project Paper

Name	Regional Coach Workshops, regional Conferences		Responsible Person	DCHP, RCD, Regional BOD	
Goals	Increase quality of coaching, provide a service to regions, interest coaches in the certification process, and improve USA's position in the National Coaching Community				
Details					
1	1.1. One regional coach workshop in each region in year one 1.2. Three workshops in each region by year 5				
2	1.1. One coach conference on the East Coast and one on the West Coast in year one 1.2. By year 2 or 3 national Coaching Conference				
3	Cost to be borne by fees paid by participants. May need seed money to organize first workshops / conferences. Then income accrued will provide funding for following year workshops/conference.				
4					
Items	YEAR				
	1	2	3	4	5
Core Position	\$500	\$625	\$750	\$875	\$1,000
Translation					
Total					

USAB Project Paper

Name	Team USA			Responsible Person	DCHP, HPAG
Goals	To develop a solid pipeline of elite USA athletes who reach the Olympics with competitive skills (not just barely qualifying). A 3 tiered group with 3 individuals / pairs for each events to provide back up in the event of injuries, competitive pressure, and a steady replacement group for each quad when retirements occur.				
Details					
1	Critical to bringing athletes into a program which increases the chance of success is providing real monetary support. 1.4. Tier 1 – athletes must compete in 12 BWF tournaments per year with the goal of WR 30s as a phase in USAB to provide to provide for an increasing number of tournaments over 5 years. 1.5. Tier 2 – athletes must compete in 8 BWF tournaments 1.6. Tier 3 – athletes must compete in 6 BEF tournaments				
2	Funding Tier 1 - Year 1 = 2/12; Year 2 = 4/12; Year 3 = 6/12; Year 4 = 8/12; Year 5 = 8/12 Tier 2 - Year 1 = 2/8; Year 2 = 3/8; Year 3 = 4/8; Year 4 = 5/8; Year 5 = 5/8 Tier 3 - Year 1 = 1/6; Year 2 = 2/6; Year 3 = 3/6; Year 4 = 4/6; Year 5 = 4/6				
3	Cost for two back to back tournaments per player is \$2,000 – travel, accommodation, meals				
4					
Items	YEAR				
	1	2	3	4	5
1	\$16,000	\$32,000	\$48,000	\$64,000	\$64,000
2	\$16,000	\$24,000	\$32,000	\$40,000	\$40,000
3	\$8,000	\$16,000	\$24,000	\$32,000	\$32,000
Total	\$70,000	\$72,000	\$104,000	\$136,000	\$136,000

USAB Project Paper

Name	USAB – Club Partnership Project		Responsible Person	Dan Cloppas, Jeff Stendsland, Fred Coleman	
Goals	As the USAB and Performance / Community Clubs form partnership to do coaching and athlete development activities, clinics, officials training, competitions, USAB should be able to express appreciation with a physical thank you.				
Details					
1	Design and provide formal recognition token of gratitude for shared events that occur at partner clubs. Likely minimal number of events per year is 7-8. In 5 years we expect to reach 20 events per year. Develop multiple items (e.g. banner, plaque, etc) – Costs = \$50				
2					
3					
4					
Items	YEAR				
	1	2	3	4	5
Core Position	\$500	\$625	\$750	\$875	\$1,000
Translation					
Total					