



## **PARALYMPIC SPORT CLUB**

### **PROGRAM OVERVIEW**

The Paralympic Sport Club (PSC) is a community-based Paralympic sport development program that will be operated by a local administrative agency. The local operator could be a parks & recreation department, non-profit organization, rehabilitation hospital, school system, college/ university or other community-based organization that has the interest, expertise and resources to successfully plan and implement a program.

The Paralympic Sport Club is designed as a program to be implemented within an agency's menu of programs. The U. S. Olympic Committee's Paralympics Division provides the opportunity to use Paralympic marks in promoting your local program, and provides the opportunity to co-brand Paralympics with your existing local program or agency. The primary objectives of Paralympic Sport Clubs include:

- To develop community-based sports clubs that recruit and involve youth and adults with physical and visual disabilities in sports and physical activity regardless of skill or interest level.
- To develop a comprehensive, community-based Paralympic Sport Club network as a foundation for a Paralympic athlete pipeline.
- To provide community-based sport program opportunities for injured service members to continue sport participation upon their release from Military Treatment Facilities (MTF).
- To create a national, unified, community-based Paralympic Sport Club network that provides a "grass-roots" branding campaign to educate America on the opportunity and benefits inherent in sport and physical activity as practiced by persons with physical and visual disabilities.

The Paralympic Sport Club will provide an excellent opportunity to connect both of our organizations to new audiences, increase sport and physical activity opportunities in your community and raise the profile of Paralympic sport nationally.

### **PROGRAM LAUNCH**

The Paralympic Sport Club program will be launched in November, 2007 – approximately one year out from opening ceremonies of the 2008 Beijing Paralympic Games. Through partnerships with community-based organizations such as yours, the initial launch will encompass approximately 20 key markets throughout the country, followed by a nationwide roll-out.

## **USOC PERFORMANCE**

The USOC will provide to the Local Operator:

- a. A license to use the “PSC Marks”;
- b. Eligibility to be selected by the USOC to host a Paralympic Academy in the Local Operator’s State or region, subject to the understanding that not every PSC will have the opportunity to so host an Academy and that the date and location for each Academy shall be determined jointly between the applicable PSC and the USOC;
- c. Authority to select one athlete and one coach to participate in each National Paralympic Academy held by the USOC, within the specifications defined by the USOC;
- d. Eligibility to nominate athletes and coaches for consideration by the USOC to participate in the Paralympic Academy - Beijing, and in such other Paralympic Academies that may be held in conjunction with the Paralympic Games;
- e. One tuition scholarship for a PSC coach or executive as selected by the Local Operator to attend select Olympic University Paralympic Conferences held by the USOC;
- f. Access for PSC coaches and executives to participate in select Olympic University programs determined by the USOC;
- g. Eligibility to nominate participants for consideration by the USOC for USOC Paralympic military programs and eligibility to be selected by the USOC to host USOC Paralympic military programs;
- h. A prominent hyperlink from the U.S. Paralympics website (under a “Paralympic Sport Clubs” section) to the Local Operator’s website; and
- i. Ability to post news releases and other promotional information on the U.S. Paralympics website and in other U.S. Paralympics communications tools, within parameters established by the USOC.

## **LOCAL OPERATOR PERFORMANCE**

The Local Operator is responsible for the following in its role as the operator of the PSC:

- a. Establishment of a local steering/advisory committee or board of directors to oversee the PSC;
- b. Use of “Paralympic Sport *City*” as the identity for the PSC, pursuant to such guidelines as are established by the USOC;
- c. Conduct of programs in one or more Paralympic sport(s) for athletes with a physical disability on a minimum of 40 days per calendar year;
- d. Conduct of a minimum two Paralympic Sports Day clinics per year, such clinics to be of the Local Operator’s design provided that each is focused on promoting PSC activities as well as Paralympic sports generally among individuals who have Paralympic Games-eligible physical disabilities and who are not already enrolled in the PSC;
- e. Conducting a minimum of one competition per year open to members of the PSC, members of other PSCs as appropriate, and other Paralympic Games-eligible athletes in each Paralympic sport for which the PSC

conducts programs, subject to the understanding that the competition(s) may be conducted in collaboration with other organizations, need not be restricted to Paralympic Games-eligible athletes, and can be at any competitive level;

- f. Listing all clinics, competitions, and other PSC programs open to the public on the U.S. Paralympics website at least three months in advance of each event or within two weeks of announcement of the event, whichever shall come later;
- g. Participating in the annual State or regional Paralympic Academy designated by the USOC (provided that one is designated for the region in which the PSC is located);
- h. Consistent use of electronic, print and other communications methods to disseminate U.S. Paralympics monthly newsletter and other U.S. Paralympics materials provided by the USOC from time to time to the PSC's members, constituents and the public;
- i. Maintaining an active and accurate profile of the population of athletes served, services provided and outcomes achieved by the PSC, and submitting quarterly reports in the manner required by the USOC as allowed by relevant regulations and standards of good practice;
- j. Requiring PSC participants to release their names, contact information and demographic information (including sex, year of birth and type of physical disability) to be shared with the USOC for non-commercial uses, and providing quarterly reports of membership and program participation to the USOC; and
- k. Insurance: *The Paralympic Sport Club Agreement lists the standard USOC insurance requirements. The insurance requirements are guidelines open for discussion on a "case by case" basis.*

### **USE OF PSC DESIGNATION/MARKS**

The USOC hereby grants the Local Operator a non-exclusive right and license to use the PSC emblem depicted and the PSC mark "Paralympic Sport City" (collectively, the "PSC Marks") in the United States in connection with the activities of the PSC (*e.g.*, on uniforms, equipment, and banners), provided that such use will be subject to the prior written approval of the USOC.

Your city/county name may be printed above or below the PSC Emblem. You may also indicate that the PSC program is "A program of [Local Operator]."

### **FINANCIAL RESPONSIBILITY OF THE LOCAL OPERATOR**

The parties acknowledge and agree that the Local Operator is financially responsible for the PSC and that the USOC shall not incur any financial obligation for or to the PSC.

### **APPLICATION PROCESS**

Applications are available by request. Please contact Sonya Norris at [sonya.norris@usoc.org](mailto:sonya.norris@usoc.org). Applications can be submitted via regular mail, fax or email. Applicants will be notified within 21 days from the date the application is received by the USOC as to the status of their application. Once the application has been accepted, a PSC Agreement will be jointly executed between the applicant and the USOC.

## **KEY CONTACTS**

For additional information on any area of the Paralympic Sport Club (PSC) program, please contact the following U.S. Paralympics team members:

For help with PSC program application materials or Club development:

Sonya Norris, Associate Director, Community Programs

719.866.2037

[sonya.norris@usoc.org](mailto:sonya.norris@usoc.org)

For answers regarding media relations & program marketing:

Beth Bourgeois, Manager, Communications

719.866.2039

[beth.bourgeois@usoc.org](mailto:beth.bourgeois@usoc.org)

For general PSC information or copies of program materials (brochures, DVDs, application materials, etc)

Kassy Golden, Administrative Assistant

719.866.2030

[kassy.golden@usoc.org](mailto:kassy.golden@usoc.org)

### **About U.S. Paralympics**

U.S. Paralympics, a division of the U.S. Olympic Committee, is dedicated to becoming the world leader in the Paralympic sports movement and to promoting excellence in the lives of persons with physical disabilities. Visit the U.S. Paralympics Web site at [www.usparalympics.org](http://www.usparalympics.org).