



USA TRIATHLON LOGO APPROVAL FORM

USA Triathlon has developed a corporate mark and associated marks. In an effort to insulate USA Triathlon from abuse or misuse of these marks, we are asking all those who desire to use the logo for any purpose to complete the following form prior to moving forward.

- **Please note**, if you are a **Race Director** please do not use this form — contact sanction@usatriathlon.org for logo approval information.
- Only one logo can be marked per submission. If your plan is to use the logo for different projects, please submit a separate form for each.
- If you have any questions about the logo, its application, or this new process, please email Heidi Herboldsheimer at heidi@usatriathlon.org.
- Please fax or email your application to USA Triathlon National Office at 719-597-2121, heidi@usatriathlon.org attention Heidi Herboldsheimer.
- Please use the approved USAT mark on all items produced going forward. Please allow 48 hours turnaround time for approval. Thank you!

CONTACT INFORMATION

Name _____

Email address _____ Phone number _____

Organization _____ Position _____

USAT Affiliation: Check appropriate check box
(note: this will be the designation with the logo you select)

- Certified Coach
 Certified Official
 Official Certified Club
 Certified Retailer
 Regional Board
 Regional Federation
 Region (please indicate which region)

USA TRIATHLON LOGOS PLUS: (USAT has created logos specific to USAT departments, programs, committees, groups, etc., which are identified under the standard logo below.

PRIMARY / STANDARD LOGO:



- Color
 JPG EPS PDF DPI _____
 Special Requests: _____



- B/W
 JPG EPS PDF DPI _____
 Special Requests: _____



- White
 EPS DPI _____
 Special Requests: _____



- White Outline
 EPS DPI _____
 Special Requests: _____

MULTISPORT LOGOS



Aquathlon



Duathlon Logo



Winter Triathlon Logo

- Color
 B/W
 White Outline
 JPG
 EPS
 PDF
 DPI _____

The items on which the marked USA Triathlon logo is being placed is: (Put an "x" next to one)

- Being Sold Not Being Sold

The items on which the aforementioned USA Triathlon logo is being placed are:

1. _____ 2. _____
3. _____ 4. _____

Attach an explanation if you will be placing additional text next to a USA Triathlon mark.

Please note: The logos are trademarked by USA Triathlon. Any alteration of these logos including but not limited to changing their coloring or wording will constitute a violation of this trademark and could subject you to penalties by USA Triathlon. If you desire placing any text next to these marks, please indicate such on this form.