

## 2008 U.S. OLYMPIC TEAM Athlete Pocket Guide



### KEY U.S. DELEGATION MEMBERS

#### LEADERSHIP

Peter V. Ueberroth -  
Chairman of the Board/President  
Jim Scherr -  
Chief Executive Officer/Secretary-General  
Judge Charles Carter Lee - *Chief De Mission*  
Steve Roush - *Chief of Sport Performance*  
Darryl Seibel - *Chief Communications Officer*  
Larry Buendorf - *Chief Security Officer*  
Leslie Gamez -  
Managing Director, International Games  
Mark Henderson - *USOC AAC Chair*  
John Ruger - *Athlete Ombudsman*

#### ATHLETE VILLAGE OPERATIONS

Kelly Skinner - *Olympic Village Director*  
Eric Parthen - *Village Transportation Lead*

#### MEDICAL SERVICES

William Kuprevich, D.O. - *Chief Medical Officer*  
Margie Hunt - *Medical Director*

### IMPORTANT PHONE NUMBERS

Police: 110

Fire: 119

Ambulance: 120

USOC Operations Center:  
10 8272 6106  
(to contact key delegation  
members in case of an emergency)

U.S. Embassy American  
Citizen Services:  
010-6532-3831 x5137

Cell Phone Voicemail:  
138 0010 0166

For U.S. Calls to your  
cell phone, dial  
011-86-plus your number

### IOC RULES ON ADVERTISING, DEMONSTRATIONS, PROPAGANDA

- No Demonstrations of any kind in any Olympic Site, Venue, or "other area"
- No Political, Religious, or Racial propaganda in any Olympic Site, Venue, or "other area"
- No form of propaganda on clothing or equipment worn by athletes participating in the Olympic Games
- Violations may result in disqualification and/or exclusion from the Olympic Games

For more detailed information on the above rules, go to [www.888athlete.org](http://www.888athlete.org) or contact John Ruger

### IOC BLOGGING GUIDELINES

- Blogging Guidelines are effective 8 days prior to Opening Ceremonies to 3 days after Closing Ceremonies
  - Blogs are confined to an athlete's own personal Olympic-related experience
    - Interviews of other athletes not allowed
    - Do not disclose confidential and/or private information
    - Keep all comments in the Olympic spirit, dignified, and in good taste
  - No sound or moving images of Olympic Sporting events, Opening Ceremonies, Closing Ceremonies, Medal Ceremonies, or any area that is restricted to credentialed individuals
  - No still pictures of Olympic Sporting events, Opening Ceremonies, Closing Ceremonies, Medal Ceremonies. No still pictures of other athletes without their consent
  - No advertising and/or sponsorship may be visible at the same time as Olympic Content
  - Athletes are solely responsible for their commentary. Blogging is at your own risk
- For more detailed information on blogging guidelines, go to [www.888athlete.org](http://www.888athlete.org)

### BEING AN OLYMPIC AMBASSADOR

Olympic Ambassadors:

- Recognize and appreciate their public role and the responsibilities it brings
- Are gracious in victory and defeat, which inspires the next generation of Olympians to be the same
- Embrace the values and ideals of Olympism, and further those values by how they conduct themselves
- Always act in ways that make Americans and people in other countries proud
- Act to support their Team USA teammates as well as their competitors at all times
- Defuse controversy rather than feed it
- Develop their self-awareness to recognize when they are less able to make good decisions and can step back and react appropriately
- Compete clean, with great sportsmanship, and strive to reach their fullest potential

### IOC ATHLETES' COMMISSION ELECTION

• **IOC Athletes' Commission** is the link between active athletes and the International Olympic Committee. It is composed of active and retired athletes. Among other things, the Commission works with Organizing Committees of the Olympic Games to ensure that athletes' needs are met.

• **Voting in the IOC Athletes' Commission Election:** Athletes will vote for four of thirty-one candidates during the Olympic Games. Information regarding the candidates will be provided in the Olympic Village. Voting offices will be set up in each of the Olympic Villages as well as the four cities hosting the football competitions. The voting will take place during the following dates:

Beijing – August 5th to August 20th

Qingdao and Hong Kong –  
August 5th to August 11th

Tianjin and Qinhuangdao –  
August 5th and August 6th

Shenyang and Shanghai –  
August 7th and August 8th

PLEASE TAKE THE TIME TO VOTE!

### ATHLETE SERVICES

• John Ruger - Athlete Ombudsman  
Chinese phone number: 139 1081 5924  
[john.ruger@usoc.org](mailto:john.ruger@usoc.org)  
Available in the Athlete Lounge:  
10:00 am - 12:00 pm & 7:00 pm - 10:00 pm

• The Athlete Ombudsman is available for questions regarding your right to compete, code of conduct, anti-doping, and any other athlete concerns.

• USOC Athletes' Advisory Council Representative  
Chinese Phone Number: 139 1065 0746  
Chair - Mark Henderson (August 6th-16th)  
Vice-Chair - Brian Whitcomb (August 16th - 25th)

• Jon McCullough - Athlete Services Coordinator  
Chinese phone number: 139 1063 0944

• Sarah Noriega - Athlete Services Coordinator  
Chinese phone number: 139 1080 0649

• The Athlete Service Coordinators are available for questions regarding village passes, transportation, athlete lounge issues, the IOC Athlete Commission Election, and miscellaneous athlete needs.

• The Athlete Lounge is located in the Athlete Village, Building C3, Tower 1, 2nd Floor. Hours will be posted on the door.

### ANTI-DOPING INFORMATION

• **DO NOT** take any medications without first talking to the USOC medical staff.

• During the period of the Games you are subject to In-Competition Testing by both urine and blood samples at any time or any place, including outside of China.

• The resolution of any doping question during the Games is a very quick process. If you have any questions, contact your team leader or John Ruger immediately upon notice of testing.

• In order to take any medication on the banned substance list for therapeutic use, you must have an approved Therapeutic Use Exception (TUE) in hand prior to taking the medication. A doctor's note is not sufficient.

• Refusal to be tested will result in a positive test. If you have concerns about the test, contact your team leader or John Ruger.

For any other questions about anti-doping or drug testing at the Olympic Games, contact John Ruger ([john.ruger@usoc.org](mailto:john.ruger@usoc.org) or 139 1081 5924).

### USOC CODE OF CONDUCT

Code of Conduct: All U.S. athletes are expected to adhere to the USOC Code of Conduct to ensure we represent the U.S. with pride. If there is an infraction, the Games Administrative Board will review the infraction. The Games Administrative Board is composed of the following individuals:

1. Chairman of the Board
2. Chief Executive Officer
3. Chef de Mission (or his/her designee)
4. Delegation Director (or his/her designee)
5. Chairman of the Athletes' Advisory Counsel (or his/her designee)

For questions and/or advice on the Code of Conduct and your rights, please contact the Athlete Ombudsman, John Ruger (139 1081 5924).

### REPRESENTING THE STARS & STRIPES

Flag Etiquette: Here are some guidelines to ensure the American flag is handled properly and respectfully.

- The flag should never have drawing of any kind on it, including but not limited to signatures, pictures, words, or letters.
- The flag should never touch the ground
- The flag should never be worn or draped over anything
- The flag should never be displayed upside down.
- To hold a flag properly, be sure the union (stars) is in your right hand.



National Anthem Conduct: When you are on the medal stand as the national anthem is played. The proper conduct, as stated in the U.S. Code is as follows:

- All citizens should stand at attention with their right hand over their heart.
- Citizens with hats or headdresses should remove the item and place the right hand over their heart.

### BANK OF AMERICA HOMETOWN HOPEFULS FAMILY CENTER

The Hometown Hopefuls® Family Center is a multiple-level complex designed for U.S. athletes and their families. A place to congregate and unwind - from 11 a.m. until 11 p.m. every day during The Games (8/8-8/24).

As a registered guest of the center you and your four guests will receive:

- Complimentary lunch, dinner, snacks and drinks
- Wide-screen TV coverage of all events
- An internet cafe to stay in touch with loved ones back home
- One complimentary event ticket per registered guest

Phone numbers: 6552 2054 or 6552 1954